|  |  |
| --- | --- |
| Competitor features | Our features |
| Apps specific to body part/injury   * Someone with a spinal injury may not care about knee-related therapy | One app for all physical therapy   * All information lives in one place. A physical therapist doesn’t need to upload information more than once. |
| Interactive 3D models   * Someone has to pose the 3D model. Human error could make the model’s pose slightly off, ruining the effect of the therapy. | Videos of poses and exercises   * We are taking videos and using AI to trace a skeleton over the human body. We allow drawing/tracing onto videos to allow notations by a therapist. * Patients can upload videos for their therapist to review. |
| Methods for handling “assignments”   * The therapist can track what exercises the patient has done, and track their assignment progress. | Methods for handling “assignments”   * We are allowing therapists to post assignments, and show when their patient has complete it. * We may include notifications to the therapist when the patient has submitted. |
| Allow the therapist to send exercises to the patient directly   * Like sending a playlist, so the patient does not have to look up specific exercises and hope it’s the same one. | Therapists can assign exercises to their patients. This is covered in the “assignment” handling. |

Most apps seem to be “one or the other”, either focused on giving the patient as much information as possible but not giving therapists a way to work with them directly, or giving therapists lots of control and ways of monitoring their patients but without providing the patient with ways of handling information or examining exercise routines. We are seeking to have the best of both worlds. We are focused on giving the therapist the most that we can, but without forgetting about the patient.